



## FOR IMMEDIATE RELEASE

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## Online Reading Program Schools and Teachers Trust Now Available for Parents to Use with Their Children at Home

***WordFlight™ at Home helps children seven and older, including English Language Learners and those with dyslexia, quickly build their fluency and confidence in reading***

CORALVILLE, Iowa, September 4, 2025 — An award-winning reading program trusted by educators across the country is now available for parents and children to use at home. With WordFlight™ at Home, children ages seven and older, including English Language Learners and those with dyslexia, receive online instructional practice in a fun, game-like format and weekly progress check-ins from WordFlight-certified tutors. This combination helps them quickly and effectively build automatic word recognition and fluency—essential skills for becoming strong and confident readers.

“Despite their hard work and the best efforts of teachers, many children—including middle and high schoolers—continue to struggle to sound out unfamiliar words, read quickly, understand what they read, and spell new words,” said Allison Zimmermann, CEO of Foundations in Learning, creator of WordFlight. “While this can be frustrating and often cause angst for children and families alike, these problems are fixable. WordFlight at Home helps parents understand where their child is struggling with reading and put an actionable plan in place to help. And then, it helps children, especially those who haven’t responded to traditional reading programs, gain the skills to read fluently.”

Parents can expect to see measurable results when their child uses WordFlight at Home just 20 minutes a day, 4 days a week. In fact, 85 percent of struggling readers graduate from the

program in as little as six months.

“Most importantly, we often hear from children—and their parents—that they are more confident readers and students because of WordFlight,” added Zimmermann.

After a free 15-min consultation, WordFlight at Home begins with a diagnostic assessment to identify a child’s strengths and skill gaps in reading. From there, the online program adapts to that child’s unique learning needs, systematically developing the reading skills they need to reach automatic word recognition and fluency.

WordFlight at Home is a research-based program that offers personalized, structured, and varied practice in an engaging game-like environment that makes learning stick. This includes providing children with varied task difficulty, context changes, and ongoing feedback.

Throughout the program, children and their parents additionally benefit from built-in, ongoing assessments that provide feedback on their skill development, as well as weekly check-ins with a WordFlight tutor to ensure their steady progress. All tutors are certified classroom teachers or reading experts who help students build the skills, confidence, and student agency they need to succeed.

“As a 7th-grade student who had been consistently below benchmark since third grade, she struggled with decoding, fluency, and overall reading confidence. Seeing her transformation—from a reluctant reader to one who willingly engages with books—has been incredible. I’m so grateful for how WordFlight has not only improved her reading skills but fostered a newfound love for reading that will benefit her for years to come!” said a parent of a student who used the program.

Subscriptions to WordFlight at Home are \$299 per month. This includes the creation of a personalized learning plan for the child, a 30-minute consultation to discuss each WordFlight assessment, four 15-minute coaching sessions with a dedicated WordFlight tutor each month, and ongoing access to the program. For families looking for extra support, there are also options to add additional one-on-one tutoring sessions, starting at \$50 per week.

Private reading tutors looking to incorporate WordFlight at Home as part of their instructional

offerings can additionally use WordFlight at Home for \$199 per month, per child. This subscription does not include the weekly check-ins with the WordFlight tutors.

To learn more about WordFlight at Home, visit <https://www.wordflight.com/reading-intervention-that-works/>.

### **About WordFlight™**

WordFlight™ is the first patented literacy assessment and intervention for ages 7+ that bridges the gap between phonics and fluency. Created by researchers and program developers with decades of experience in providing schools with effective programs to meet the individual needs of students, the online program is a proven and research-based solution that blends the best of the science of reading and the science of learning to help develop fluent readers. WordFlight is a registered trademark of Foundations in Learning, a learning company based in Coralville, Iowa. To learn more, visit [www.wordflight.com](http://www.wordflight.com).

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