



WordFlight™ Selected as Finalist for 2023 SIIA Innovation Showcase

Prestigious Incubator Program Coaches EdTech Entrepreneurs in Bringing Innovative Learning Technologies to Educators

CORAVILLE, IA— February 28, 2023—[WordFlight™](#) offers a proven, research-based learning model that diagnoses and provides targeted instruction to improve decoding and automatic word recognition, creating a path to reading fluency and comprehension. The company has been selected as a finalist for SIIA’s 2023 Innovation Showcase because of their research-based innovative technology.

More than a typical accelerator or incubator boot camp for start-ups, [the SIIA Innovation Showcase](#) helps establish participants as future leaders in the education market, directly connecting companies to industry experts and decision makers with an array of expertise, resources, and guidance to share. Each finalist is paired with an industry mentor to shepherd them through the process.

“We are thrilled to have been selected for this unique opportunity that will help us grow and better support students and teachers as they work to improve reading skills and educational outcomes,” said CEO Allison Zimmermann.

Winners of the Innovation Showcase will be announced at the annual SIIA CODiE awards on June 21, 2023.

About WordFlight™

[WordFlight](#) is an online assessment and intervention solution for Grades 2-8 students who cannot achieve reading fluency and comprehension because of deficits in their foundational skills, specifically automatic word recognition—a critical and often overlooked component of fluency. The personalized and differentiated instruction and structured practice meets the individual needs of both developing students and those struggling with foundational reading skills. WordFlight provides the missing link between phonics and fluency. In addition, the solution also enhances phonemic awareness, vocabulary development, and comprehension. WordFlight is evidence based and aligned with the Science of Reading and the principles underlying Structured Literacy. WordFlight™ is a registered trademark of Foundations in Learning, a learning company based in Coralville, Iowa.

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